

**REPUBLIC OF THE PHILIPPINES  
BATANGAS CITY**

**OFFICE OF THE SANGGUNIANG PANLUNGSOD**

**EXCERPT FROM THE MINUTES OF THE REGULAR SESSION HELD BY THE  
MEMBERS OF THE SANGGUNIANG PANLUNGSOD OF BATANGAS CITY  
ON NOVEMBER 28, 2023 AT THE SANGGUNIANG PANLUNGSOD SESSION HALL**

**PRESENT:**

Hon. Alyssa Renee A. Cruz	Presiding Officer
Hon. Hamilton G. Blanco,	Sangguniang Panlungsod Member
Hon. Karlos Emmanjuel A. Buted,	”
Hon. Nestor E. Dimacuha,	”
Hon. Oliver Z. Macatangay,	”
Hon. Nelson J. Chavez,	”
Hon. Jose Jonash Luis F. Tolentino,	”
Hon. Zester Carlo M. Hernandez,	”
Hon. Isidra “Ched” M. Atienza,	”
Hon. Lorenzo A. Gamboa, Jr.,	”
Hon. Michael C. Villena,	”
Hon. Angelito Dondon A. Dimacuha,	Liga ng mga Barangay President
Hon. Andrea Loise F. Macaraig, (On Leave)	Sangguniang Panlungsod Member
Hon. Armando C. Lazarte, (On Leave)	”
Hon. Marcus Manuel D. Castillo, (O.B.)	SK Pederasyon President

“On motion of SP Member Nestor Dimacuha seconded by SP Member Villena, the following Resolution was Adopted:

**RESOLUTION NO. 22-471 S. 2023**

**A RESOLUTION GRANTING AUTHORITY TO THE LOCAL CHIEF EXECUTIVE,  
HON. MAYOR BEVERLEY ROSE A. DIMACUHA TO ENTER INTO AND SIGN THE  
MEMORANDUM OF AGREEMENT BETWEEN THE DEPARTMENT OF TRADE  
AND INDUSTRY (DTI) REPRESENTED BY ITS REGIONAL DIRECTOR, MARISSA  
C. ARGENTE FOR PURPOSES OF STRENGTHENING THE PROMOTION OF  
GLOBALLY COMPETITIVE PHILIPPINE CREATIVE INDUSTRY**

**WHEREAS**, the Memorandum of Agreement (MOA) explicitly emphasize its main purpose of objectives to strengthen the collective and collaborative efforts with their local partner, the Batangas City Local Government Unit, in the promotion of globally competitive Philippine creative industries through the Explore Batangas City Program which are “CREATIVE TOURISM CONTEST”, that will effectively enhance local tourism engage with the involvement of the local community in showcasing the City culture and boost the City tourism economy.

**WHEREAS**, apropos of the profoundness of the indispensability of the instruments (MOA) the Sangguniang Panlungsod with its concurrence provided in Section 22, par (c) of RA 7160 also known as the Local Government Code of 1991, without hesitations grant the Local Chief Executive to enter into and sign the Memorandum of Agreement between the Department of Trade and Industry (DTI).

Continuation of Resolution No. 22-471 S. 2023

**A RESOLUTION GRANTING AUTHORITY TO THE LOCAL CHIEF EXECUTIVE, HON. MAYOR BEVERLEY ROSE A. DIMACUHA TO ENTER INTO AND SIGN THE MEMORANDUM OF AGREEMENT BETWEEN THE DEPARTMENT OF TRADE AND INDUSTRY (DTI) REPRESENTED BY ITS REGIONAL DIRECTOR, MARISSA C. ARGENTE FOR PURPOSES OF STRENGTHENING THE PROMOTION OF GLOBALLY COMPETITIVE PHILIPPINE CREATIVE INDUSTRY**

**NOW THEREFORE, GRANT AS IT IS HEREBY GRANTED BY THE SANGGUNIANG PANLUNGSOD IN SESSION ASSEMBLED, THE AUTHORITY TO THE LOCAL CHIEF EXECUTIVE, HONORABLE MAYOR BEVERLEY ROSE A. DIMACUHA TO ENTER INTO AND SIGN THE MEMORANDUM OF AGREEMENT BETWEEN THE DEPARTMENT OF TRADE AND INDUSTRY REPRESENTED BY ITS REGIONAL DIRECTOR, MARISSA C. ARGENTE, TO EXCLUSIVELY SERVE ITS PURPOSE.**

**UNANIMOUSLY APPROVED."**

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**AUTHORED BY : SP MEMBER NESTOR E. DIMACUHA**  
**Chairman, Committee on Trade Commerce and Industry**

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I hereby certify that the foregoing Resolution No. 22-471 S. 2023 was approved by the Sangguniang Panlungsod of Batangas City during its Regular Session held on November 28, 2023.

  
**ATTY. OLIVA D. TELEGATOS**  
Secretary

**ATTESTED:**

  
**ATTY. ALYSSA RENEE A. CRUZ**  
Presiding Officer

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Republic of the Philippines  
BATANGAS CITY

OFFICE OF THE SANGGUNIANG PANLUNGSOD

**COMMITTEE REPORT**

**DATE : November 24, 2023**

**FROM : THE COMMITTEE ON TRADE, COMMERCE & INDUSTRY**

**SUBJECT : LETTER FROM THE HONORABLE MAYOR BEVERLEY ROSE A. DIMACUHA REQUESTING THE HONORABLE SANGGUNIANG PANLUNGSOD FOR A RESOLUTION GRANTING AUTHORITY TO ENTER INTO AND SIGN THE MEMORANDUM OF AGREEMENT BETWEEN THE DEPARTMENT OF TRADE AND INDUSTRY (DTI) AND THE BATANGAS CITY LOCAL GOVERNMENT UNIT**

**TO : HONORABLE PRESIDING OFFICER AND VICE MAYOR ATTY. ALYSSA RENEE A. CRUZ AND THE HONORABLE SANGGUNIANG PANLUNGSOD MEMBERS**

**GENTLEMEN & MESDAMES,**

The aforementioned subject was referred to the Committee on Trade, Commerce and Industry on November 21, 2023 with utmost considerations to the urgent request of the Honorable Mayor Beverley Rose A. Dimacuha, the Committee without hesitations and with alacrity convened on the 24<sup>th</sup> of November in the Sangguniang Panlungsod Session Hall @ 11 a.m. to discuss the substance of the purpose and objectives of the instrument (MOA). Present during the committee hearing were the following Sangguniang Panlungsod Members namely Councilors Nestor "Boy" E. Dimacuha - Chairman, Committee on Trade, Commerce & Industry, Michael C. Villena, Karlos Emmanjuel A. Buted, Isidra M. Atienza, Nelson J. Chavez, Lorenzo A. Gamboa, Jr. and Zester Carlo M. Hernandez.

Also present were Mrs. Maria Carmen Garcia - Chief Trade & Industry Development Specialist (CTIDS) - Department of Trade and Industry (DTI) Batangas Province, Ms. Christine Querubin- Supervising Trade & Industry Specialist, Department of Trade & Industry (DTI) Region IV-A, Ms. Marizel Hidalgo-Melo and Ms. Abegail Abendan of the Local Economic & Investment Promotions Office (LEIPO) – City Mayor's Office, and Atty. Shaira Garcia-Humarang of the City Legal Office.

During the said hearing, the proposals for the Creative Tourism Contest Program were eloquently and confidently discussed by Ms. Marizel H. Melo of the Local



Economic & Investment Promotions Office (LEIPO) boon factor that convinced the DTI for the inclusion of Batangas City Government in their program under Competitive Philippine Creative Industry. Furthermore, substance of the Memorandum of Agreement was meticulously discussed whose primary aim is to strengthen the LGU's in promoting globally competitive Philippine creative industries through the Explore Batangas City: Creative Tourism Adventure Contest. As discussed by DTI Representatives, the project is a call of DTI-Head Office to all independent and highly urbanized component cities to come up with a proposal to elevate their economic situations by way of promoting their creative industries and to improve, enhance and strengthen the local businesses. And that, Batangas City responded to DTI's call for a proposal submitted to DTI-Head Office and was granted an initial budget of PhP1.0 Million out of the maximum budget of PhP3.0 Million from the 2023 DTI budget. One of the provisions and requirements of DTI-HO in order to complete the process of liquidating the PhP1.0 Million is by way of the MOA. Our LEIPO-CMO staff further informed the Committee that there will be an "Adventure Race" to visit places and establishments for the information of products and places nationwide and even international. The breakdown of estimated total cost of the project and a line-item budget are as follows:

	<b>ITEMS</b>	<b>TOTAL (PhP)</b>
1.	Awards Rewards Expenses	150,000.00
2.	Electricity	25,000.00
3.	Postage and Delivery	15,000.00
4.	Telephone (Mobile, Internet)	10,000.00
5.	Advertising Expense	120,000.00
6.	Printing of Flyers and Brochures	45,000.00
7.	Motor Vehicles	45,000.00
8.	Equipment	250,000.00
9.	Consultancy Services	200,000.00
10.	Other Professional Services	100,000.00
	<b>TOTAL</b>	<b>PhP1,000.000.00</b>

where meeting of minds or "**consensus ad idem**" in Latin are present as required in Article 1305 of the Civil Code of the Philippines.

After thorough and exhaustive study of the context of the instrument (MOA), the Committee required the Local Economic & Investment Promotions Office (LEIPO) to submit the following necessary documents to wit:

- 1) Additional supporting documents be submitted to DTI and consider the LGU's achievements as being a multi-awarded City nationwide and even worldwide.
- 2) A letter request to DTI-HO thru DTI-RO for additional funds with final costing instead of estimated costs in order to complete the maximum allowed budget of P3.0 Million in DTI's project next year.

Considering the veracity of the report and the merit of the urgent request of the Honorable Mayor Beverley Rose A. Dimacuha, the Committee recommends the following:

- 1) Adoption of this Committee Report;
- 2) Approval of the attached Resolution entitled:  
"A RESOLUTION GRANTING AUTHORITY TO THE LOCAL CHIEF EXECUTIVE, HON. MAYOR BEVERLEY ROSE A. DIMACUHA TO ENTER INTO AND SIGN THE MEMORANDUM OF AGREEMENT BETWEEN THE DEPARTMENT OF TRADE AND INDUSTRY (DTI) REPRESENTED BY ITS REGIONAL DIRECTOR, MARISSA C. ARGENTE FOR PURPOSES OF STRENGTHENING THE PROMOTION OF GLOBALLY COMPETITIVE PHILIPPINE CREATIVE INDUSTRY".

Respectfully submitted: **November 28, 2023:**



**HON. NESTOR "BOY" E. DIMACUHA**

Chairman

Committee on Trade, Commerce & Industry



**HON. MICHAEL C. VILLENA**

Member



**HON. KARLOS EMMANJUEL A. BUTED**

Temporary Member



**HON. LORENZO A. GAMBOA, JR.**

Temporary Member



**HON. ISIDRA M. ATIENZA**

Temporary Member